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This fifth edition of the Cahiers de la Chaire Immobilier et Développement Durable reviews the landscape of current changes in office property, which in the space of a few years has become an established managerial tool and a value creation lever for both the firm and urban areas. Through twenty interviews with thinkers and actors connected to the sector, the aim is to analyse how contemporary developments in the economy, society and the environment are remodelling attitudes to office buildings in all their dimensions: interior layout and design, local integration, and location in urban spaces. Regarding the first of these dimensions, the wide media coverage given to space planning suggests it is useful to separate fundamental developments from more short-lived trends. As for the second, integration into the urban surroundings depends on office buildings' ability to combine functions and create bonds with the local district. Finally, corporate location strategies continue to evolve, especially in the Paris region where the emerging Grand Paris looks set to be a vector for redistribution of firms and economic activity, although it is hard to judge to what extent as yet. All these issues are bringing real estate actors to constantly reconsider their social and environmental responsibility, not only to their employees but also to the areas where they work.

Are the big companies' showcase head offices really a model that is spreading to other firms? How relevant is it to replicate startup-style innovations in major business platforms? For office property, will Grand Paris mean a reshuffle of sought-after areas? How can businesses, through their real estate, be stakeholders in an active, coherent promotion of sustainable development at metropolitan level?

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