

# PAWSUPP.COM Ebook and Manual Reference

## ODYSSEY 3 14 EBOOKS 2019



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Odyssey 3.14 offers an original approach by inviting you to take a real journey that combines innovation and strategy. Starting with the 3 pillars that make up the business model : Value Proposition, Value Architecture and Profit Equation, this approach recommends 14 directions for you to consider in order to invent or reinvent your business model.

Odyssey 3.14 is also a very large case collection with 85 cases to stimulate 3.14 innovations:

Accor Formule 1, Airbnb, Anticaf , Aravind Eye Care, Azuri Technologies, Beauty Bubble, Blablacar, Bonobos, Bridge, International Academy, BrightFarms, Bring.BUDDY - DHL, Call a Bike, Castalie, Cat Caf , Charlott' lingerie, Chaum Center, Cirque du Soleil, Concertance - Spie batignolles, Desso, Dial4light, Embrace, First National Bank, Futureo, Grameen Bank, Graze.com, Hilti, Honda Lottery System India, Ikea, Info ladies, JCDecaux, Jamendo, Johnson & Johnson, Kilimo Salama, Kiva, Kochhaus, La Plateforme du B timent, Leboncoin.fr, Lego Ideas, Lehigh technologies, Life straw, LinkedIn, Mama Shelter, Metro, Michelin Fleet Solutions, Mud jeans, MySQL, Mymajorcompany.fr, Natur House, Netflix, Nickel account, Path , Patrimonio Hoy - Cemex, Peepoople, Petit h - Hermes, Plastic Roads - KK Plastic, Prosieben, Qarnot Computing, Quirky, Recycle Bank, Recycle Match, Relay Rides, Rungis, Ryanair, Safaricom, Safechem - Dow Chemicals, Salesforce.com, Schneider Electric, Skype, Smart Communications, Social Impact bond, Splosh, Starbucks, Swatch, Symbiont living module, TRIUM, Ted Conferences, Tesla motors, Tetra Pak, Uber, Valtis, Vente-privee.com, Wikipedia, Zipcar, Zopa and eYeka.

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